

Concept Design Fast-track, Mid Track or Custom Website Order Form

5-4-07

Visit www.conceptdesigngroup.net for more information

Name & Phone Number:

Personalized template web site and annual service package

Customizable web site (choose from approximately 37 pages) The site will be preloaded with approximately 250+ pictures from your selected manufacturers.

- Each additional changed furniture picture - \$6.00 each.
- Scans - \$6.00 each, Extra pages - \$30 each
- We will create a design around your current logo. Or we can create a logo for you – price per individual quote.

\$987 one time site design fee

Web service package \$94 per month billed quarterly, includes:

- Web Site Hosting
- Advertising on **top ranked unfinished furnitureportal:** www.buyunfinishedfurniture.com
- Organic search engine management for local, state and regional ranking. **Submission to fee-based or pay per click services are not included.**
- 5 25-MB POP email accounts
- Web Based Email Interface with additional Spam protection

\$282 per quarter

Mid Track Sites

- Similar content as FastTrack Sites, but with enhanced navigation

\$1699

Custom Web Site

Custom Web Sites – choose from any of the following services:

- Custom site graphics, Dynamic database sites, E-commerce shopping carts and UPS shipping modules

\$59 per hour

1) Domain Name Registration (Choose one)

- Sign me up for a domain name, (list choice below). , \$20 yr/3yrs- total of \$60
www. _____ .com
- I already have my own domain name. Please move it to your server for the following services selected below.
(www. _____ .com/net) \$35 one-time fee

Form Of Payment

Credit Card #: _____ Expiration Date: _____

Billing address: _____

Authorization Signature: _____ Date: _____

By Signing, I am authorizing the charge to my credit card.

Fax order form to 262-642-3070 attn. Chris Doyle Adams, 800-700-3695, 2464 Corporate Circle, East Troy WI 53120

www.conceptdesigngroup.net, Fax 262-642-3070

Print Your Personal Information

Name:

Store Name:

Address:

City:

State:

Zip:

Advertised Phone:

Advertised Fax:

FastTrack Pricing detail–

Fast, Effective and Affordable Furniture Web Sites **Effective 5-4-07**

Alternative to a custom site to obtain great price point and fast production: \$987 FASTRACK website includes the following:

There is no deadline for customizing your site– we understand how busy you are as a retailer.

1. Choice of 37 pages from template preloaded with 300 + pictures– delete the pages you do not want, customize the text on the others.
2. Custom colors, buttons and banner made from your logo (store to provide logo artwork)
3. 25 free picture image changes (deletions or additions of pictures)
4. Changing of **original** text (excluding pricing and customized picture descriptions)
5. First free coupon.
6. First free sale page (up to 5 images)

Always Free at any time

- ❑ Changing hours, address or changing email configuration.

Other Charges

We bill at \$6 per additional picture and \$59 per hour for miscellaneous changes. Whenever possible, we try to quote flat fees so you know your costs in advance – see list below. We will never start work without giving you an estimate. Here is some detail on what standardized costs are:

- ❑ **Additional INDIVIDUAL inventory pictures** (over and above the 25 free inventory picture changes included with your site) **\$6** per picture for the major unfinished furniture manufacturers, hourly rate for unique local manufacturers (includes adding Manufacturer's name, dimensions and sku numbers)
- ❑ **Adding pictures in groups (4 across from our master picture file) \$2.50 per photo**
- ❑ **Removing pictures** (\$1.00 per photo). Please note that removing a picture involves deleting the large picture, the thumbnail, links, resize the tables and republish – it does take time!
- ❑ **Moving a picture from one showroom to another showroom - \$6**
- ❑ **Adding or removing a manufacturers link and descriptive text - \$6**
- ❑ **Design a simple web-logo - \$45**
- ❑ **Composite pictures** (several pictures put together into one) **\$45** (example – you might use a composite picture on your home page – the first page of your web site)
- ❑ **New text changes including adding prices \$59** per hour. (If you print out your web pages, write the prices on them and fax them to us at 262-641-3070, the work goes pretty fast)
- ❑ Purchasing **original stock photography** – photo prices quoted individually.
- ❑ **Additional pages - \$59 per hour**
- ❑ **New sale pages** (after your first free one) **\$25** per page, \$6 per image plus text and editing.
- ❑ **Posting a newsletter, flyer or other document to your site (PDF or Word Doc) \$25**
- ❑ **New coupons (after your first free one) \$25 for one. Multiple coupons on multiple pages - \$59 per hour. Graphic Coupon Revisions \$59 per hour.** One line changes to one coupon – no charge (ie – expiration date change).
- ❑ **Coupon Schedule** – once a month - \$12.50 per change – payable annually at \$149.00
- ❑ **Coalition Photo schedule (coalition members only)** – change a photo on the home page each month \$15.00 per individual change – if scheduled year, payable annually at \$140.00.
- ❑ **Flash logos - \$250- \$500 ending on the size of the flash** (we don't recommend using flash – it slows your site down and many people do not use browsers that support flash) But we can if you want!
- ❑ **Gifs (Moving Picture) \$59**
- ❑ **Printout of your web site showrooms - \$30**
- ❑ **UFA Real Wood Logo with pop up java script - \$25**
- ❑ **Scanning photos - \$6**
- ❑ **Miscellaneous changes - \$59** per hour. We will always be fair. If it takes us an hour to do a 15 minute job, we will only charge for 15 minutes!
- ❑ **Domain name renewal \$20 per year when purchased for a minimum of 3 years or more**

Monthly fees (billed quarterly)

\$94 per month (includes site storage, bandwidth access, server administration, Title, Keyword, and Description metatag optimization, spam filters, web mail and advertising on nationally ranked directory) www.buyunfinishedfurniture.com. 800-700-3695, dom@conceptdesigngroup.net